



ASCD Professional Learning Services



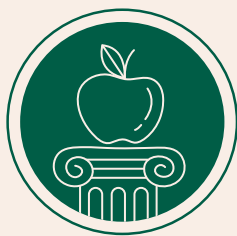
When educators
are at their best,
STUDENTS THRIVE.

ASCD Professional Learning Services



With ASCD as your partner, you will build a solid foundation of effective and successful professional learning that will help teachers—and students—thrive.

The FOUNDATIONS of PROFESSIONAL LEARNING SERVICES



TOPICS
Effective,
research-based
methods



PEOPLE
Expert authors,
researchers, and
practitioners



PROCESS
Professional learning
tailored to your needs
and goals



PARTNERSHIP
Our commitment
to your success

A background image of two women, one with curly hair and glasses smiling, and another with glasses looking intently. The image is overlaid with a semi-transparent green filter.

EXPERTISE


CURRICULUM

INSTRUCTION

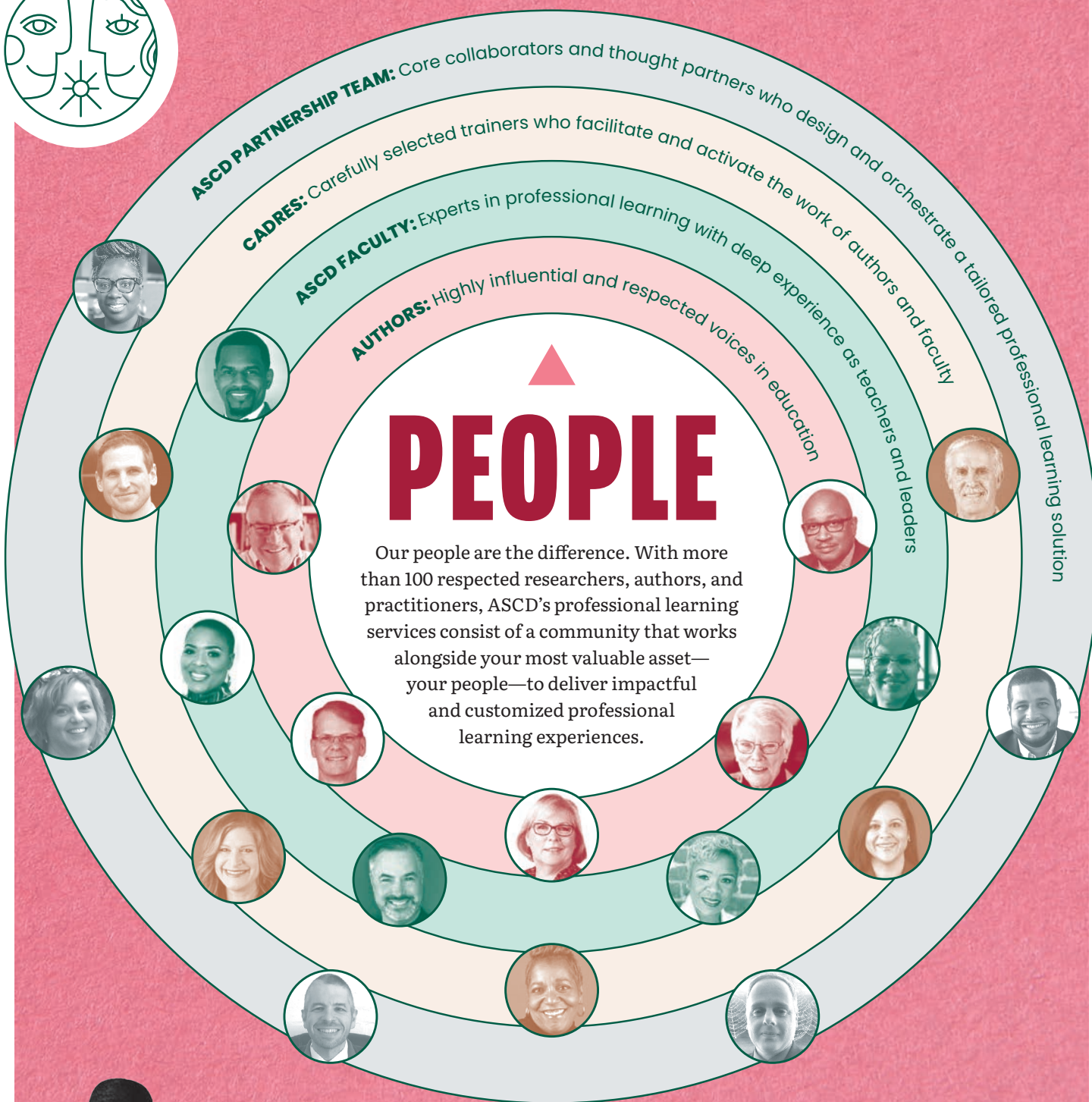
LEADERSHIP

WHOLE CHILD, CULTURE & EQUITY

INSTRUCTIONAL TECHNOLOGY



For more than 80 years, ASCD has been at the forefront of professional learning, advancing thoroughly research-based and classroom-tested methods and strategies to support teachers and improve student performance.



ASCD delivers
high-yield
strategies and
research-based
practices via:

PROGRAM REVIEWS ♦ JOB-EMBEDDED COACHING
VIRTUAL COACHING ♦ VIRTUAL LEARNING
WEBINARS ♦ ON-SITE SUPPORT
CUSTOMIZED WORKSHOPS



LET'S COLLABORATE FOR STUDENT SUCCESS

Our collaborative process begins with a tailored needs assessment to develop customized learning plans. Backed by a data-driven approach, we enable and empower through local capacity building. A hands-on approach with district and school-level teams is provided through embedded support for continuous coaching. Finally, we maintain a consistent and flexible level of communication to guide any refinements to needs and priorities.

We begin every partnership with a deep dive into your unique priorities and challenges by our faculty experts. The needs assessment lays the foundation for us to become a strategic thought partner in strengthening instruction, leadership, technology integration, and more across your system.

**Contact us today to
discuss your needs.**

PROCESS

Working side-by-side with your team, ASCD applies a thorough process to ensure the best match of programs, people, and delivery methods, helping to create successful and sustainable pathways to reach your goals.



PARTNERSHIPS

KILLEEN

Independent School District

Challenge:
Declining math
test scores

Solution: Strengthen and align the curriculum by creating a coaching program to help teachers implement differentiated instruction strategies, introducing strategies to ease the transfer to block scheduling and working with teachers in groups and one-on-one to develop effective classroom management strategies.



GRAND RAPIDS

Public School District

Challenge:
Below-par
academic gains

Solution: Set of recommendations, "Transforming Teaching and Learning: The GRPS Way" that pointed to deepening relationships between curriculum specialists and building principals, enriching professional development opportunities, ensuring quality of curriculum and instruction, and using data more effectively to drive instruction.



CYPRESS-FAIRBANKS

Independent School District

Challenge:
Improve individualized
instructional practices

Solution: Built a coaching program for new and practicing teachers' understanding of ALL instructional practices by fostering strong relationships between the district and schools, growing coaches from within, customizing professional development, and growing a solid community of instructional specialists within the district.



HOUSTON

Independent School District

Challenge:
Recruit more male
educators of color

Solution: Launched Men's Leadership Summit featuring Baruti Kafele that created a highly effective method to recruit, mentor and retain male teachers and leaders.



Case Studies

"What is really fascinating about the relationship with ASCD, and with Dr. Monroe specifically, is that she knows the Wilson School District... She's invested into the progress and the success of the Wilson School District not as an outsider, but as someone that is invested with us to do this work."

—DR. RICHARD FAIDLEY
Superintendent, Wilson School District

"I honestly don't want to hear any other name when you are asking me for someone to go to bring the thunder that you need. I'm not going anywhere else but ASCD."

—LAUREN FORD
Former Senior Manager for Leadership
Development, Houston Independent
School District

LET US BE YOUR PARTNER!

Contact ProfessionalLearning@ascd.org or 800-933-ASCD (2723)



TESTIMONIALS



You have to think about professional learning in different pathways and through the learning that's going to be aligned to your strategic plan to what your theory of action is for the year. And ASCD is one of our partners that helps us envision what that looks like.



—**TERRI PEREZ**

Director of Professional Learning,
Harmony Public Schools (Houston, Texas)



One of the best parts of partnering with organizations like ASCD is the personalized service, the personalized communication. The work is specific to what we need and what we do.



—**CONSTANCE DEMORE SAVINE**

Director of Curriculum
and Instruction, Trinity Area School District
(Washington County, PA)



The process for me working with ASCD faculty member, Opal Dawson, has been amazing. I am overseeing paraeducators on special assignment so, having Opal there has really helped me become a better leader to them and really help guide them through the process as she guides the entire para support team through the process as well. She challenges us. She knows when to push us, she knows when to help us. And it's just been a great collaborative balance.



—**KELLI COLOMBO-BAERG**

TOSA, Garden Grove Unified School District (Southern California)

PERSONALIZED LEARNING

ON DEMAND AND IN-PERSON

Since 1943, ASCD has helped educators
navigate change and improve teaching and learning
by meeting teachers where they are.

Let us help you build a solid foundation
of effective, research-based professional learning
that will help teachers—and students—thrive.

ascd.org/pls



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